

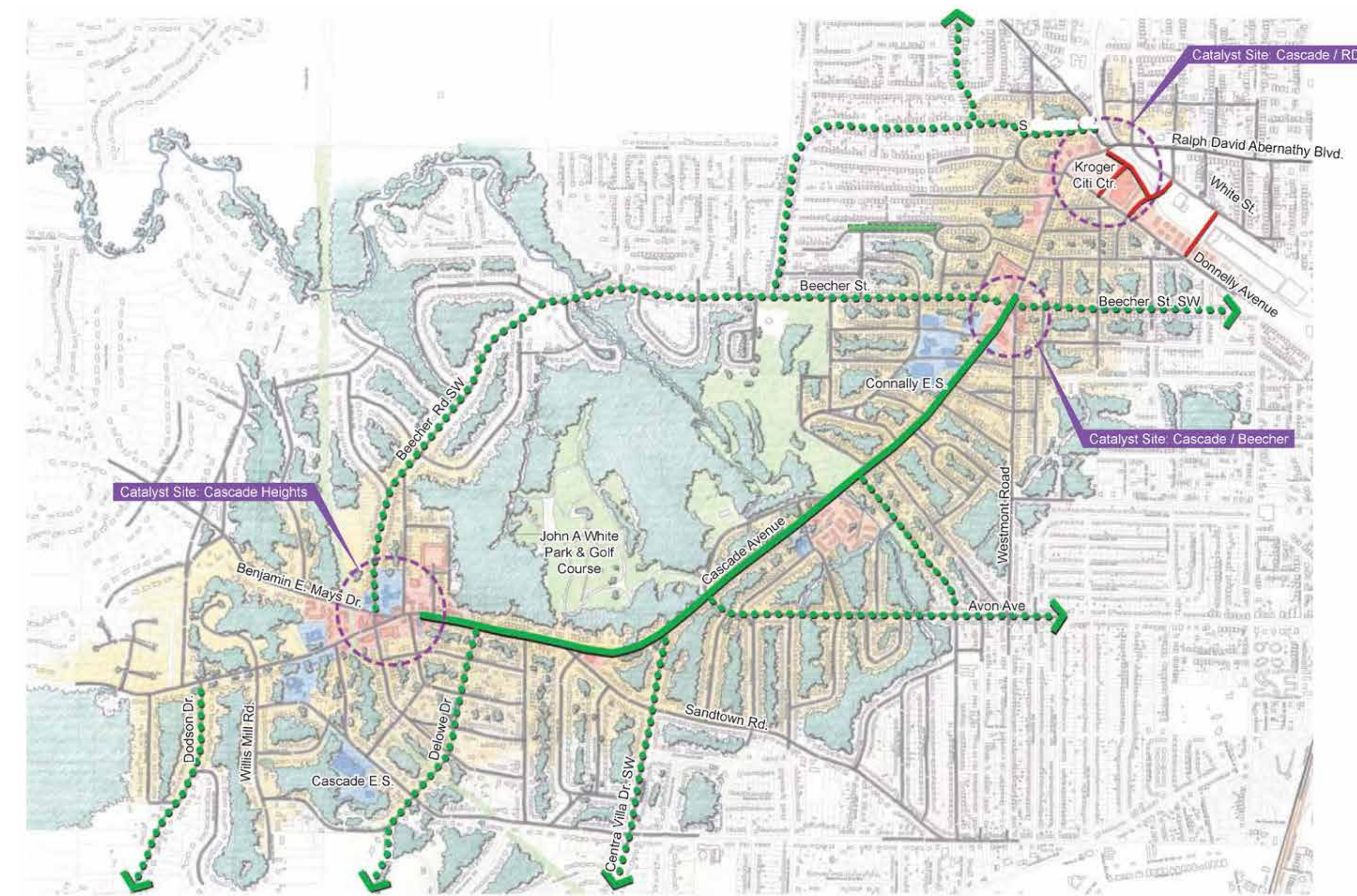
*Ambition, 4.1a Prioritize People*

# How could investments in *Beecher* better serve pedestrians?

Previous plans and studies for the area, such as the Campbellton-Cascade Corridor Redevelopment Plan, highlight the community's desired infrastructure investments. How can these best be prioritized to realize the greatest return on investment in terms of the area's walkability?

# CAMPBELLTON - CASCADE AVE CORRIDOR REDEVELOPMENT PLAN

- Strengthen and stabilize the surrounding neighborhoods
- Revitalize the neighborhood commercial centers to better serve the community's needs and enhance the visual quality of the corridor
- Make Cascade Ave more pedestrian friendly (sidewalks, lighting, etc)
- Calm and slow traffic through our neighborhood streets
- Provide better pedestrian connections to the area's schools and park

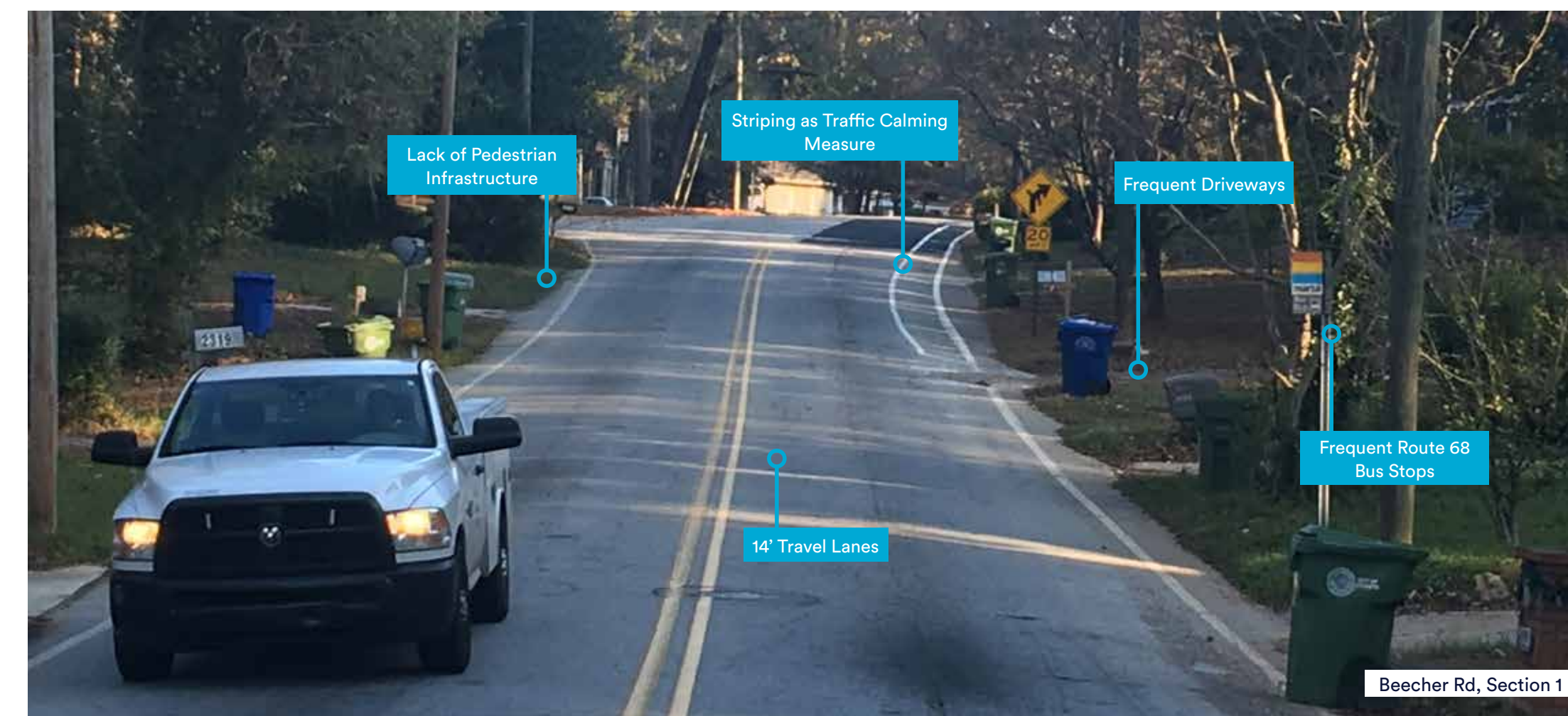
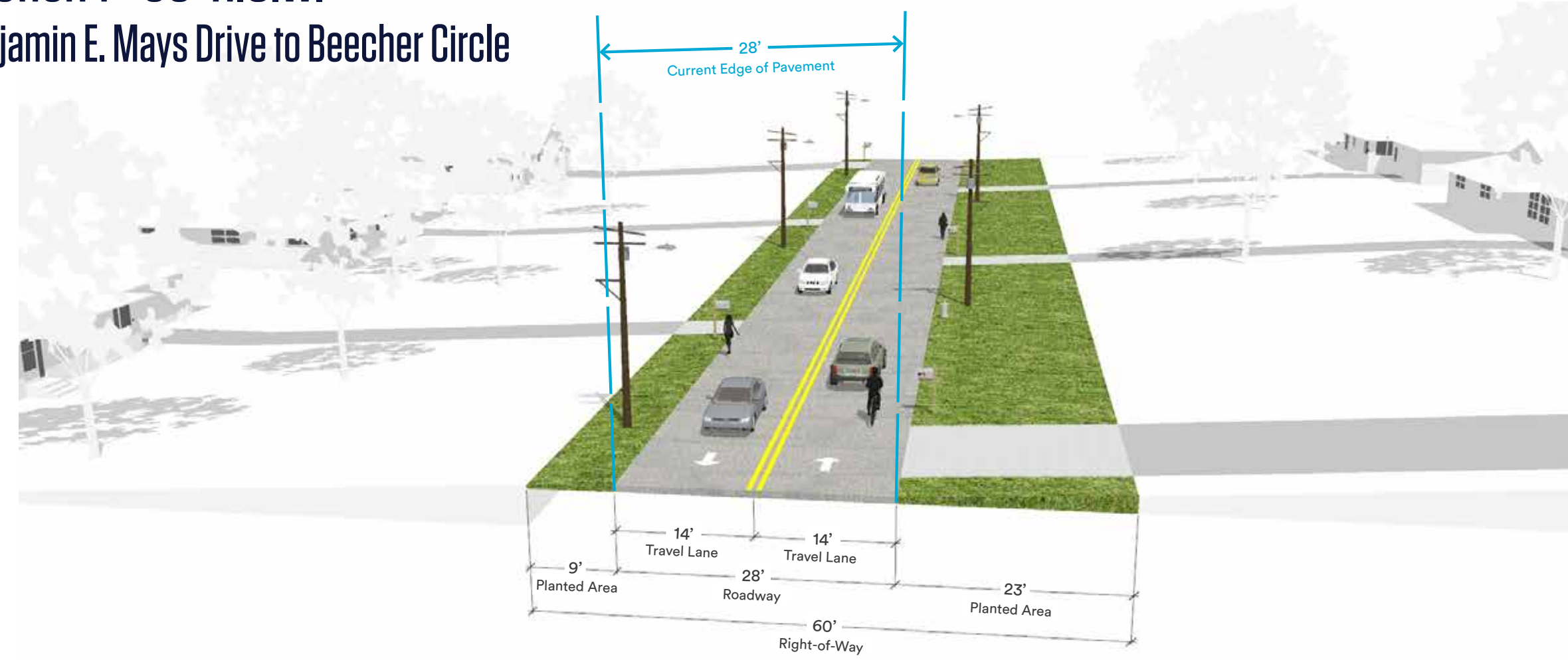


Legend	Planned Street	Traffic Calming Streetscape / Sidewalk	Commercial & Multi-Family Residential	Institutional
Intersection Projects	New Street	Greenway / Multipurpose Trail	Single Family Residential	Tree Cover
Corridor Cross Section		Proposed Parks or Open Spaces		Park or Open Space
Catalyst Project				

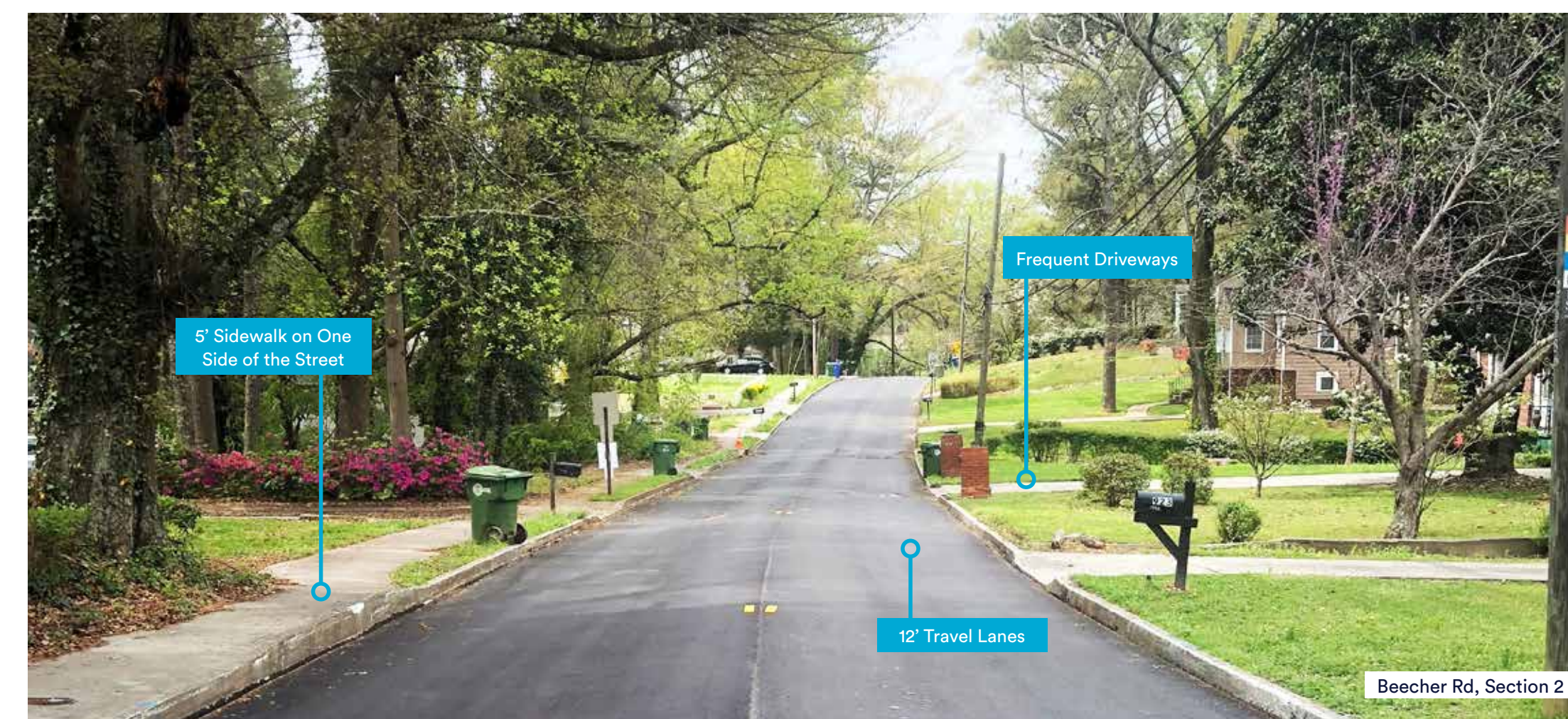
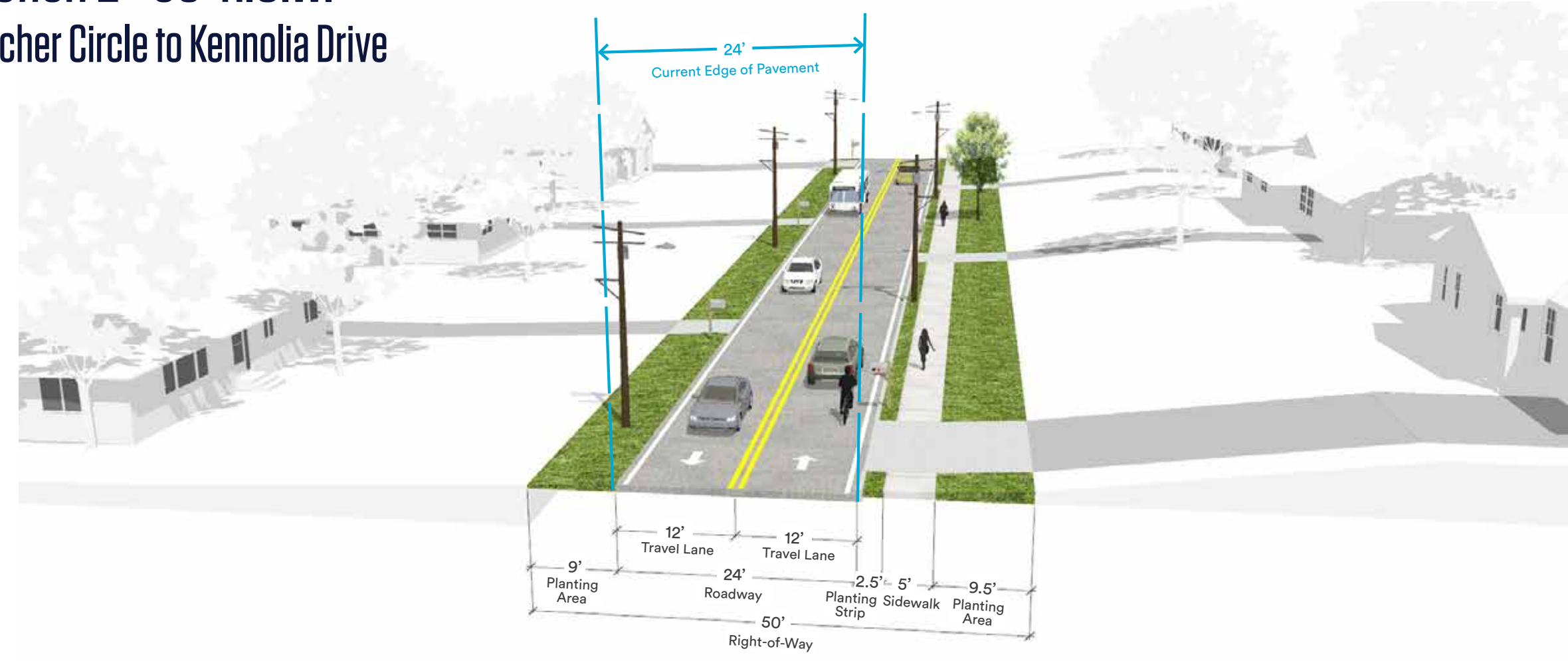
## WHAT WE'VE HEARD FROM THE COMMUNITY ABOUT BEECHER

- Need sidewalks to make Beecher more walkable
- Need traffic calming to slow cars down
- Design as a key connection between two commercial districts on Cascade Road/Avenue
- Make this a "Remarkable Street"

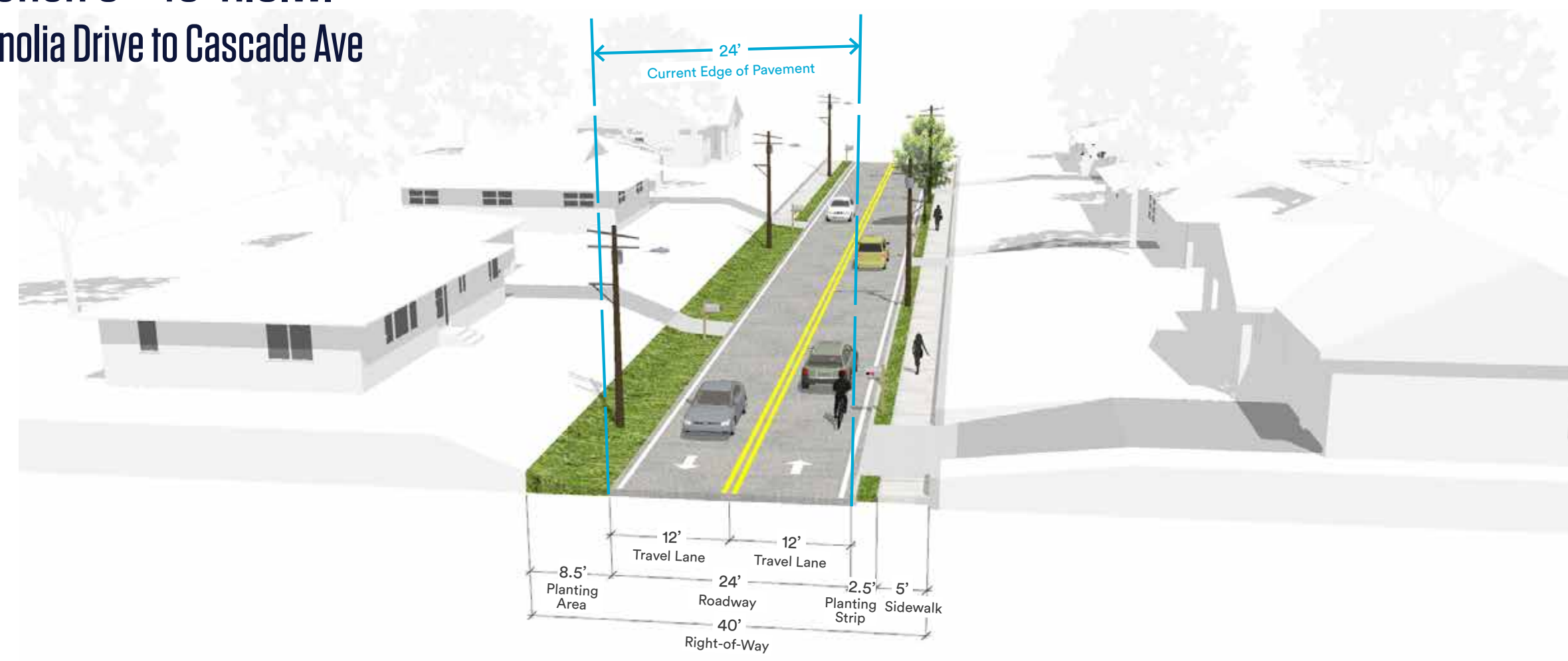
### Section 1 - 60' R.O.W. Benjamin E. Mays Drive to Beecher Circle



### Section 2 - 50' R.O.W. Beecher Circle to Kennolia Drive

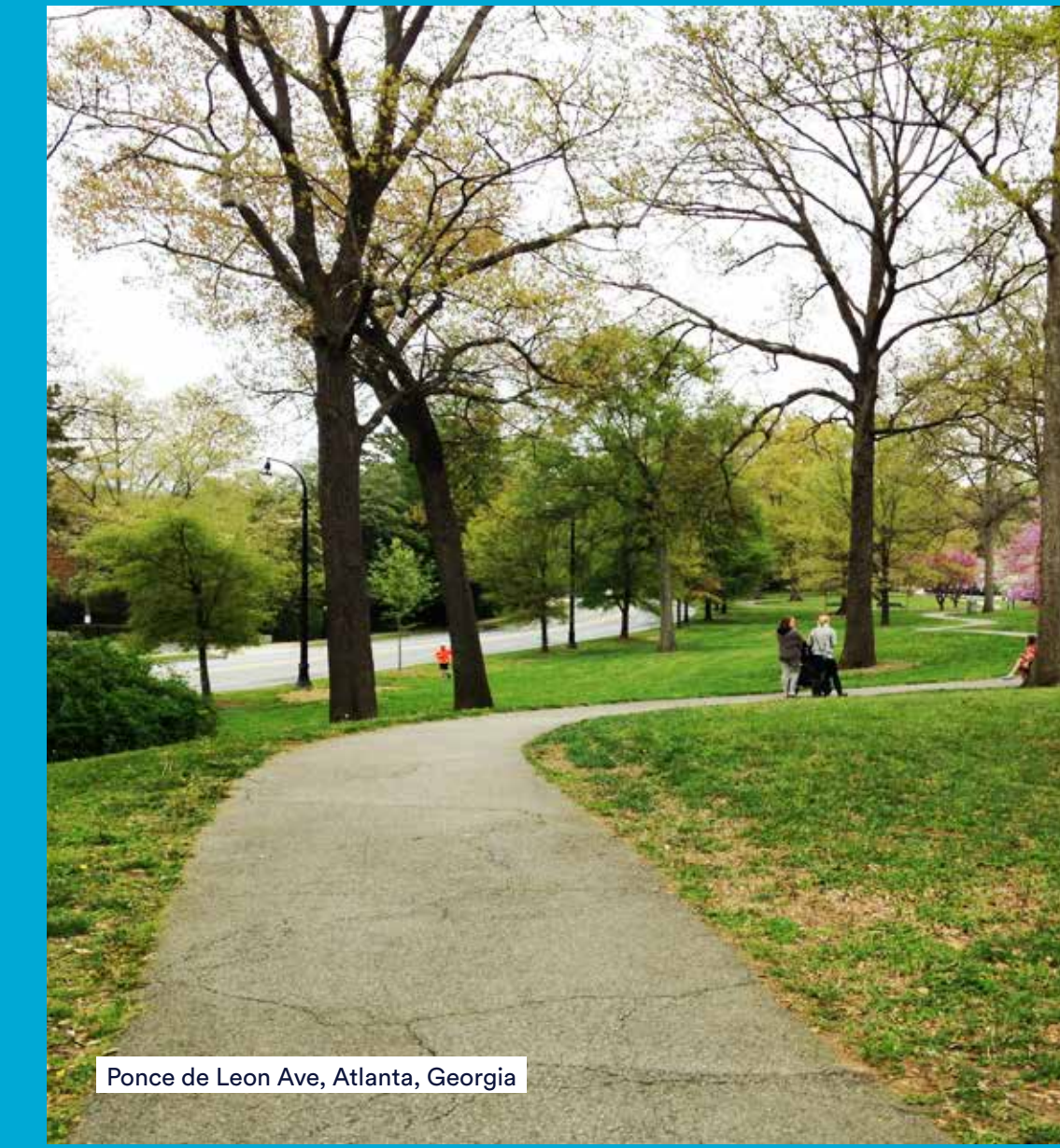


### Section 3 - 40' R.O.W. Kennolia Drive to Cascade Ave



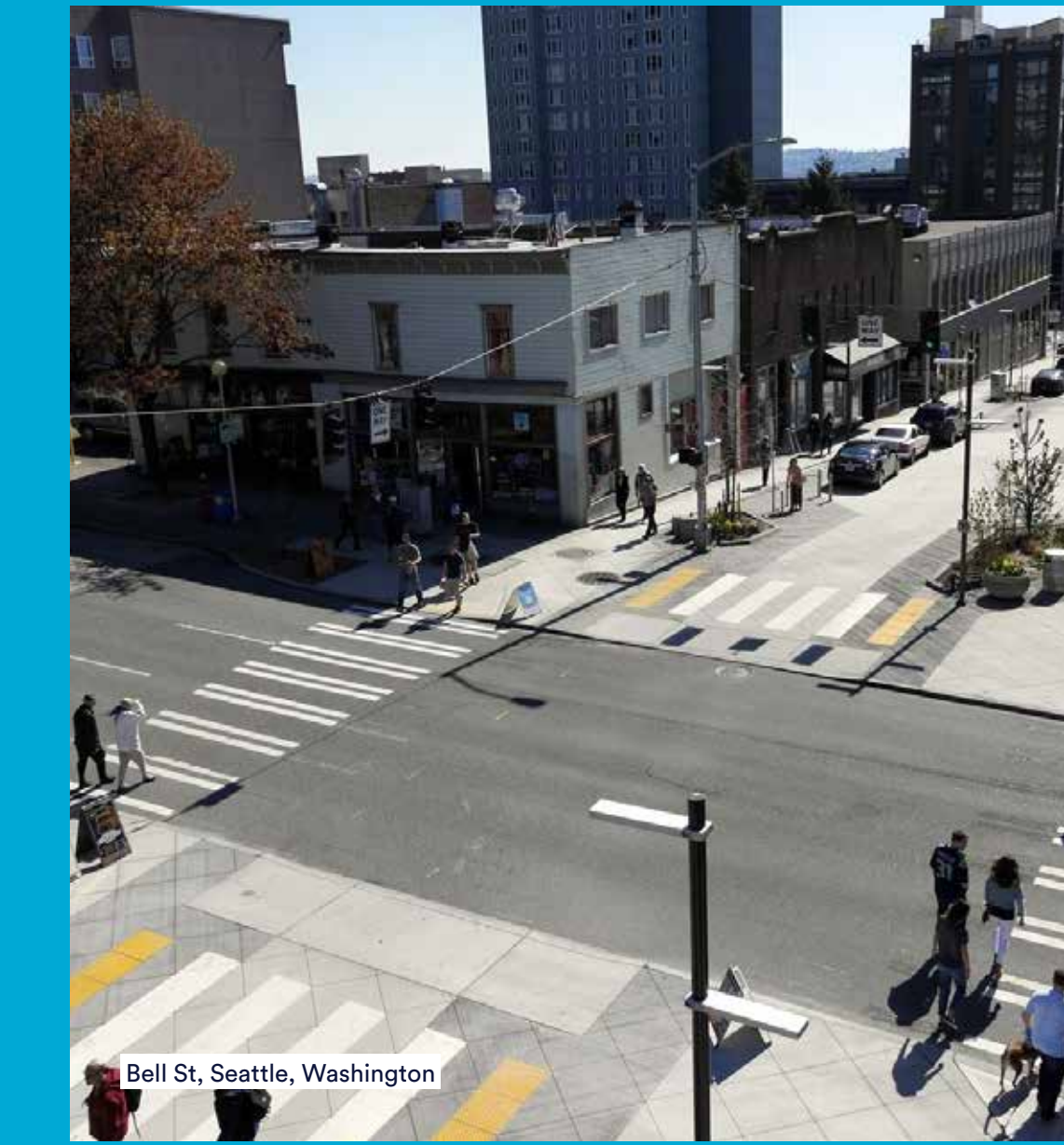
# HOW DO WE MAKE REMARKABLE STREETS?

## CREATE CONNECTIONS



Remarkable streets are places that connect users to logical destinations. Ponce de Leon Ave connects Midtown Atlanta to Decatur and features an adjacent network of parks and trails.

## DESIGN FOR ALL USERS



Full consideration of all users is a key ingredient of remarkable street design. Bell St in Seattle prioritizes pedestrians but has clearly defined spaces for vehicles, pedestrians, and bicyclists alike.

## GET THE DETAILS RIGHT



Remarkable streets get the little things right like utility locations, ADA accessibility, and crossing design. This street in Seattle illustrates how stormwater can even be an integral part of the design.

## MAKE IT A REFLECTION OF THE COMMUNITY & PLACE

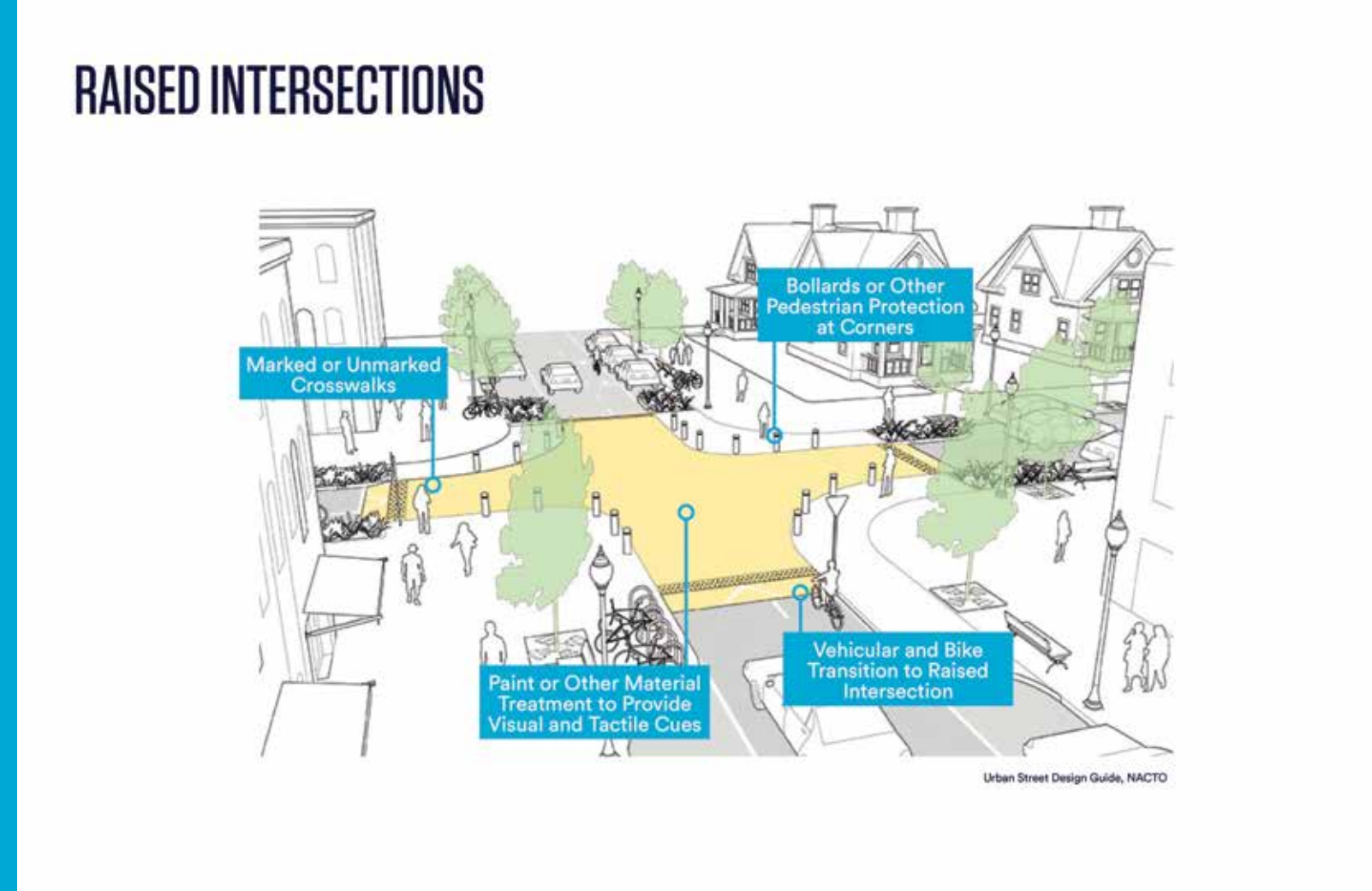
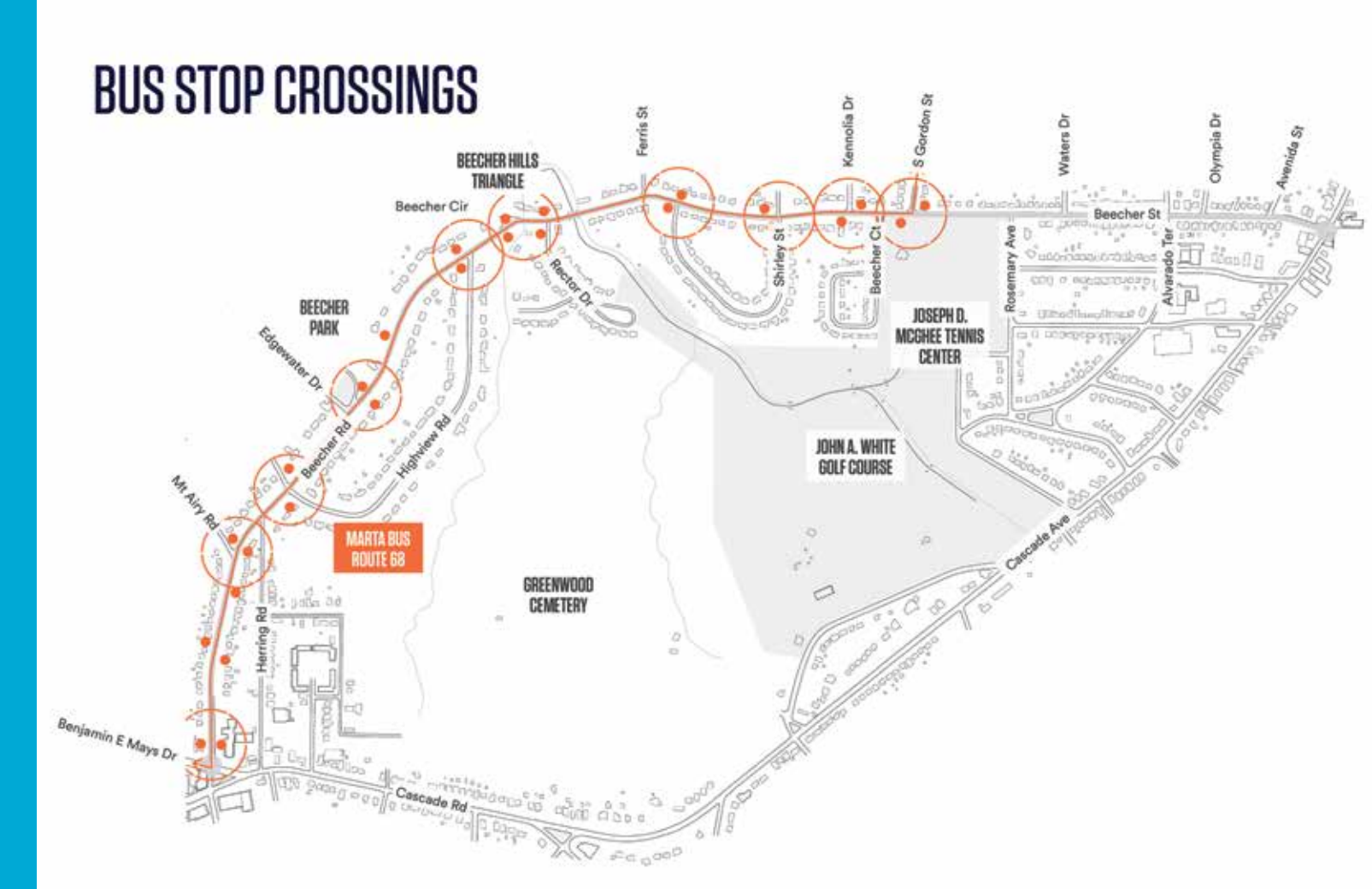
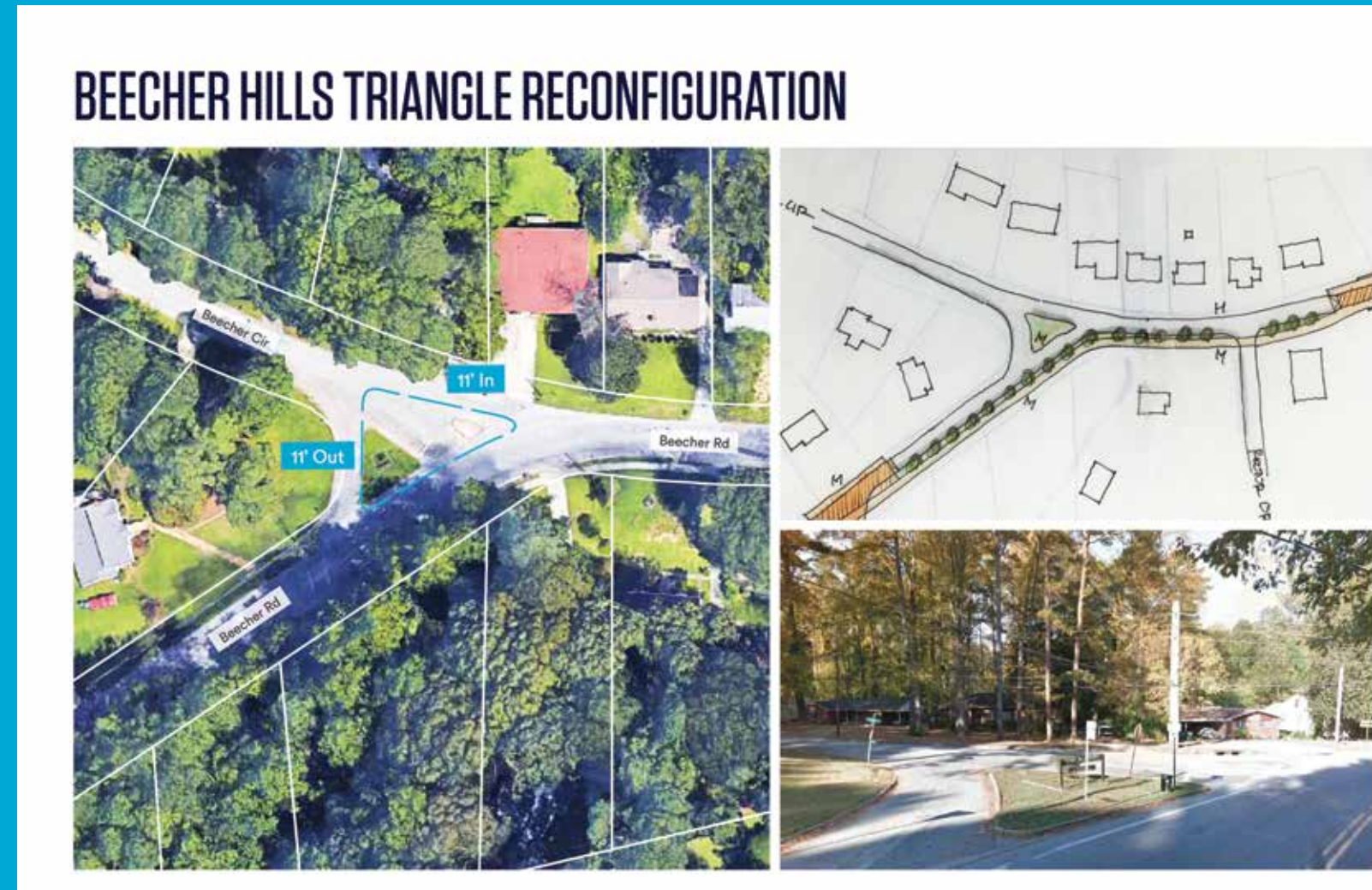
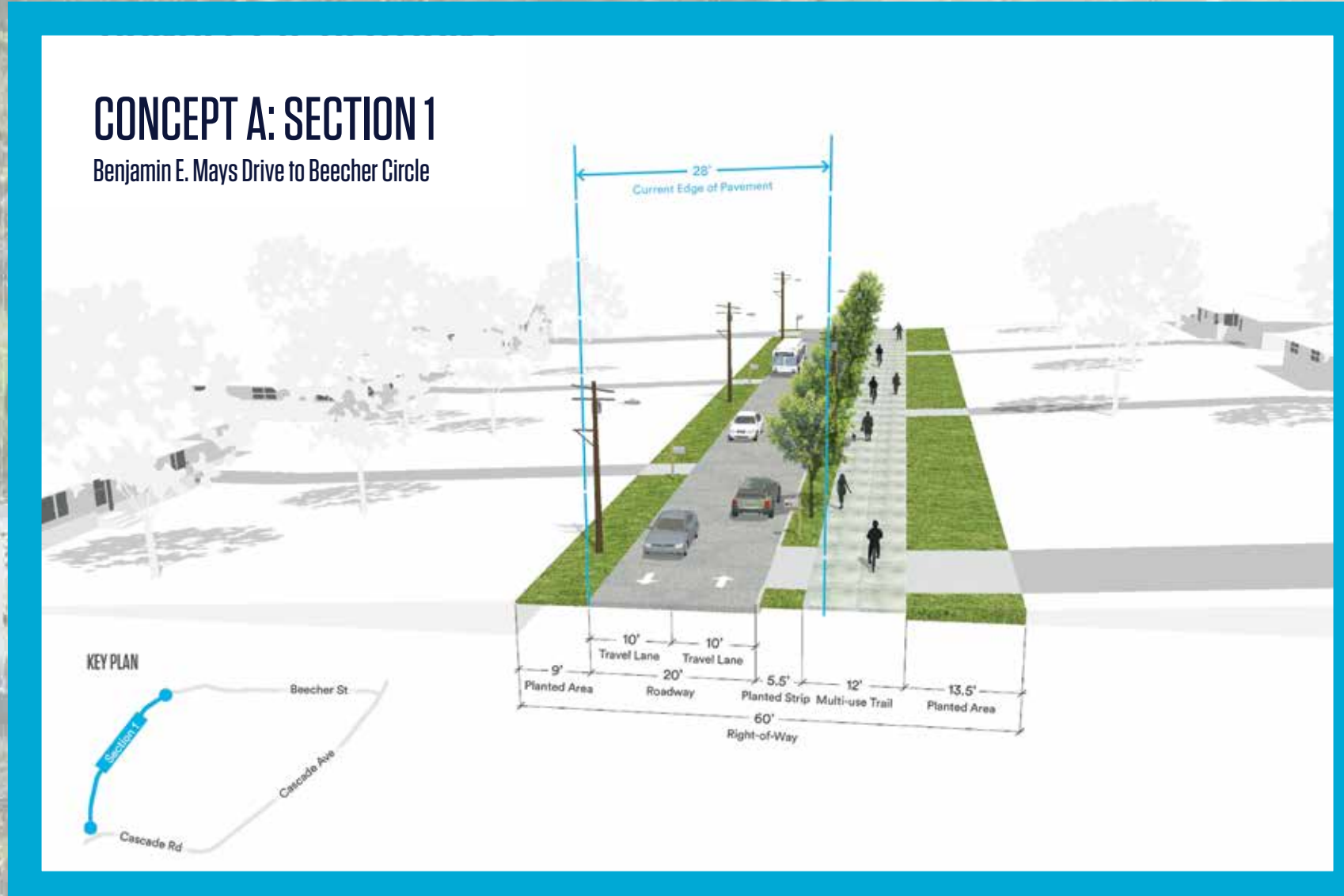
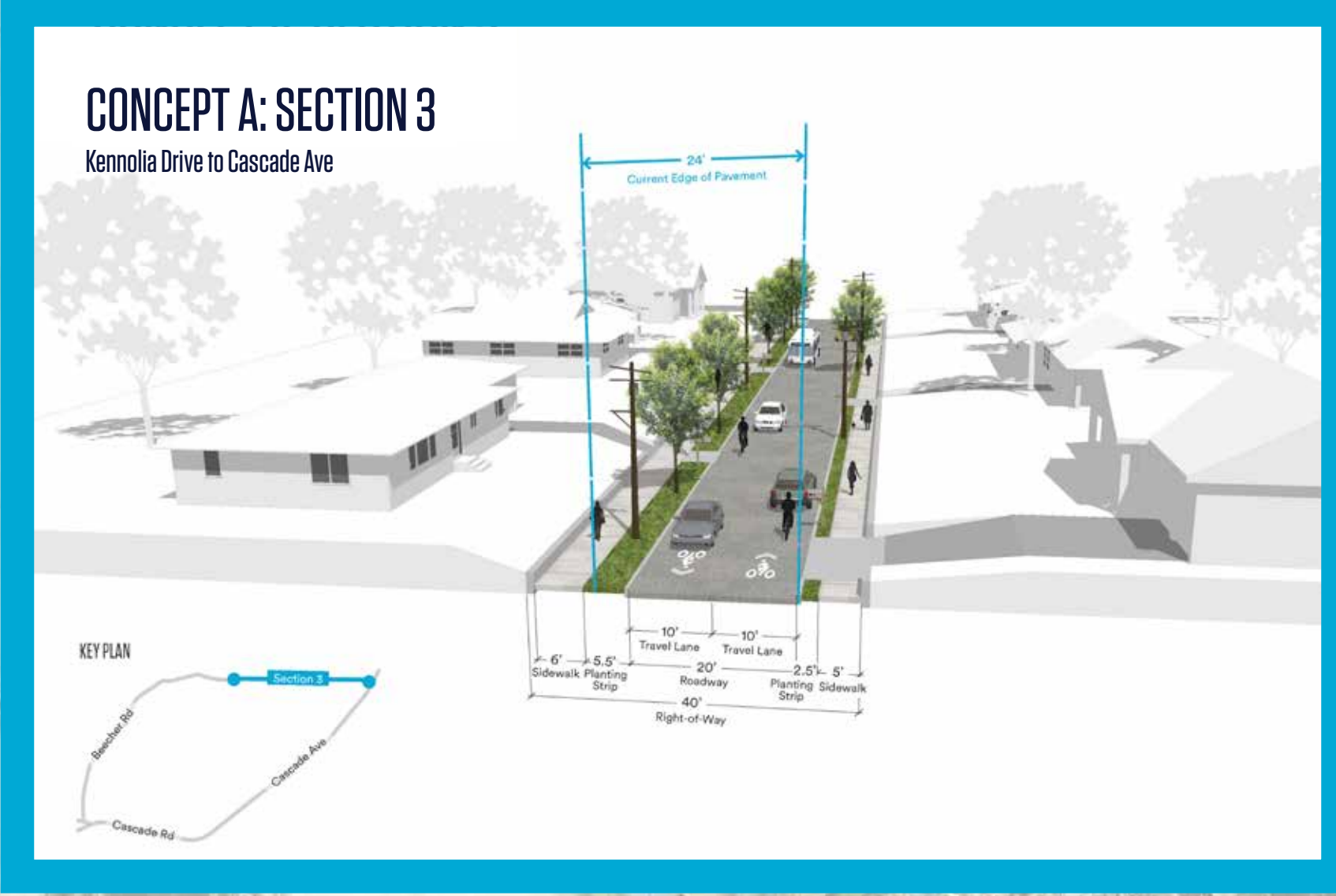
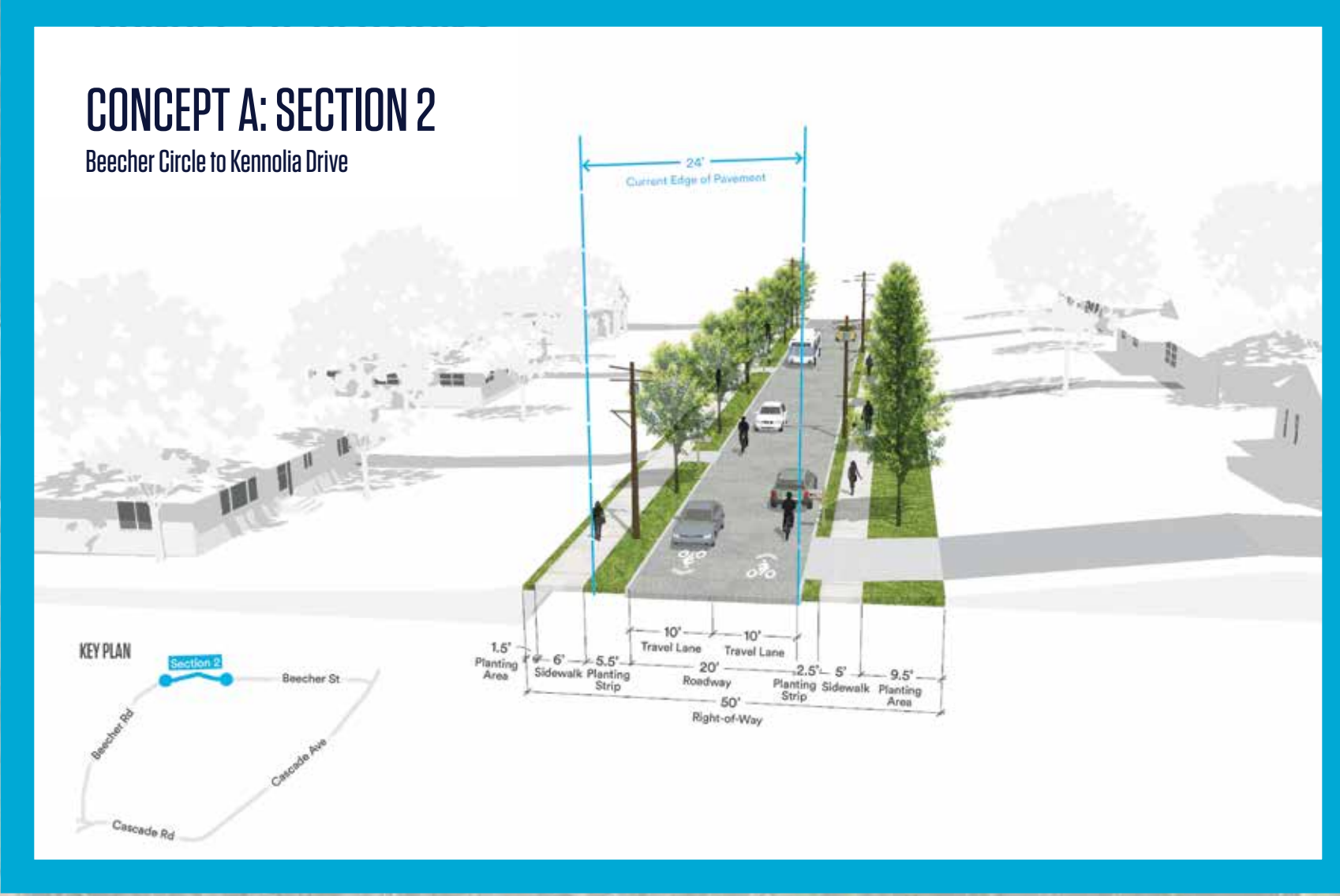


If we can develop and design streets so that they are wonderful, fulfilling places to be - community - building places, attractive for all people - then we will have successfully designed about one-third of the city directly and will have had an immense impact on the rest.

ALLAN JACOBS (1993)

# CONCEPT A Parks & Trails

From Beecher Park to John A. White Park and a future BeltLine connector trail, Beecher could provide a key link between some of southwest Atlanta's best parks and greenspaces. How could we design Beecher to be a part of this network?

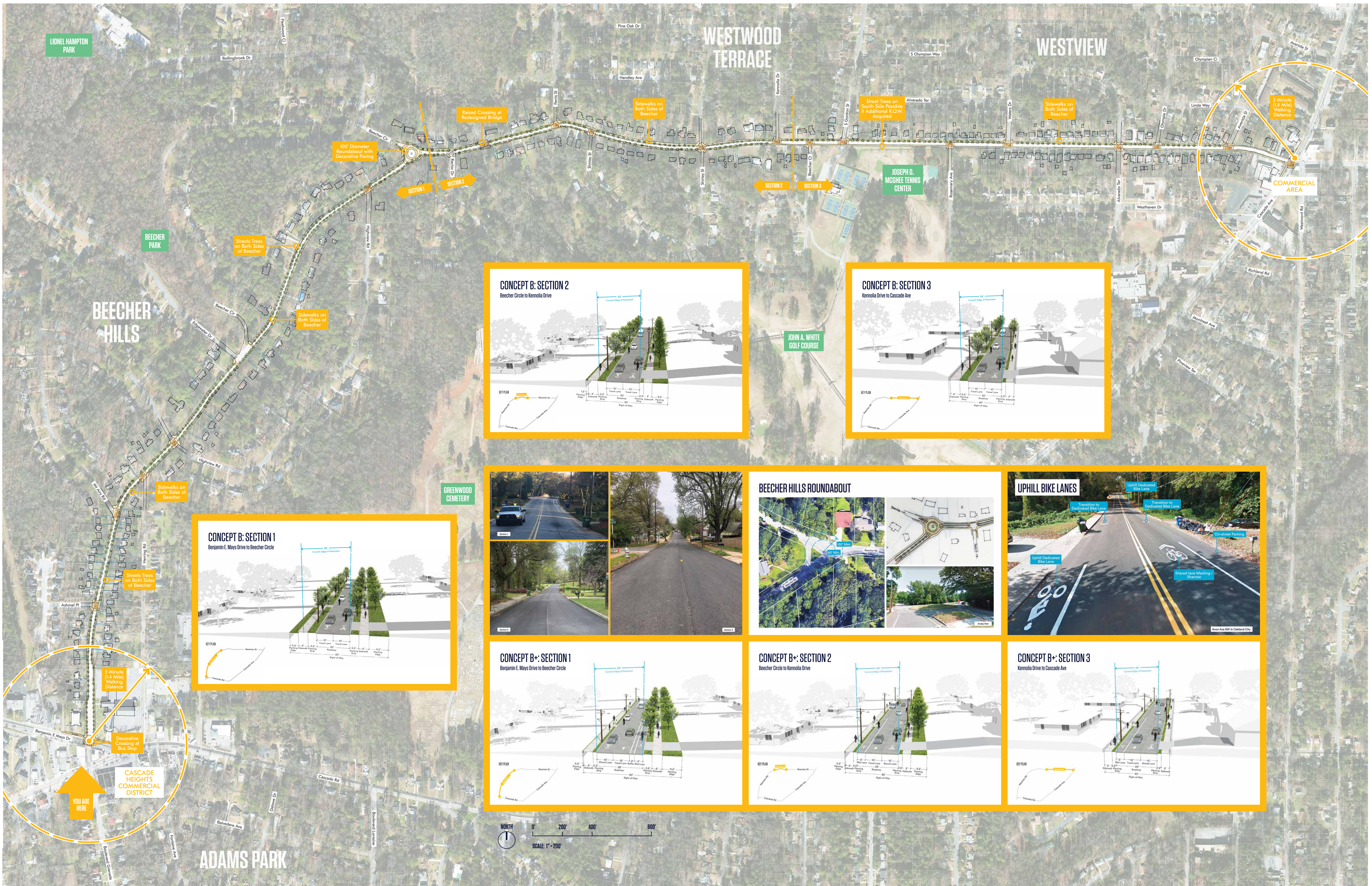


NORTH  
0 200 400 800  
SCALE: 1" = 200'

# CONCEPT B

## Consistent Sidewalks

Two sections of Beecher already have sidewalks on one side. What if wanted to design a consistent streetscape the treated pedestrians equitably in all three sections?  
And what if we wanted to expand that design to include dedicated bicycle facilities?



# CONCEPT C

## Parkway Canopy

Cascade Heights is home to the second highest tree canopy coverage in Atlanta. It is also one of Beecher's most prominent features. How do we leverage this key piece of the neighborhood's identity to inform a design concept for Beecher?

